IMPROVEMENT THE CULTURE OF USING MEDIA FUNCTIONS OF ADOLESCENTS

Abstract. The scientific article highlights the functions of shaping the culture of using media by adolescents and their quality formation in practice.

Key words: modern information, free use information, information force, and activity motivation.

Enhancing the pupil’s world-view through modern sources of information, increasing his or her mind, is undoubtedly one of the main advantages of the 21st century. However, information circulating around the globe, including innumerable propaganda for adolescent personalities, contributes to the decline of moral standards and endangers the mental and physical health of the younger generation.

Nowadays, children have tremendous freedom of information. One of the main problems that students interact with in the information environment is their inability to distinguish between the good and the bad of the information; excessive access to information is the lack of information security. That is why the question of the ability to receive information has become the most important issue today.

In today’s globalized world, information plays an important role in international and interstate relations.

The unanimous opinion is that the media evoke the functions of shaping the culture of use by adolescents, controlling their influence, and establishing a culture of use.

We all see that modern information technology gives mankind tremendous opportunities. However, as with both sides of the coin, such technologies support the implementation of various destructive, malicious goals. Such words as "information war," "computer crime," "cyber terrorism," "information attack" are emerging in our language. Information can also be seen as a major means of provoking an information attack at the hands of malicious people. The main reason for this is the ease and speed of information dissemination.

Given the ever-evolving nature of information technology, it is easy to see that increasing awareness about the use of information not only for young people but also for older users is important. Today, even our mobile devices are connected to the Internet. According to scientists, 85% of the information is obtained by viewing information and the remaining 15% by hearing. Therefore, the role of television and the Internet in this regard is ever increasing.

In the context of globalization, it is not only a positive impact, but also an understanding of the essence of the moral dangers posed by the media, the moral dangers posed by art. However, as the first President of the Republic of Uzbekistan I.A.Karimov wrote, “today, in some parts of the world, as a result of such actions, there is a great moral loss, the age-old values of the nation, national consciousness and way of life, morality, family and community life. And that their behavior is in serious danger”.

As the scholars of the East said, "The greatest riches are intelligence and knowledge, the greatest legacy is good education, and the greatest poverty is ignorance!" Therefore, the acquisition of modern knowledge, genuine enlightenment and high culture must be a lifelong commitment for all of us.

Education plays an important role in adolescence. They like independent forms of training. Successful adolescents in science, their interest, and the ability of the teacher to explain the teaching material in relation to children of other times are dependent on the subject.

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Based on the learning needs, a gradual positive attitude towards learning disciplines is gradually formed. During this period, new motivations for learning are emerging. These motivations are related to the adolescent's life plans, future profession, and ideals. Since the early adolescence, children have a particular need and desire to expand their life, scientific and artistic knowledge.

The intensity of the information age, information security reforms, and the need to educate students to understand and accurately understand the essence of the information flow and the ability to sort information, to focus students' ideological competencies.

The following characteristics should be used to help students avoid the negative impact of the information presented on their students' motivation.

First of all, it is necessary to develop the skills of selection, analysis, use and perception of the information provided, and skills of critical evaluation. The ability to select information, to understand the content of the ideas presented in the information, to eradicate the ideological and negative aspects of the information, to create a culture of perception.

An educated child is respected by his peers. Knowledge gives adolescents a special joy and enhances their ability to think. Because of the large amount of material available to students during this period, it is difficult to remember or absorb it through repetition. To do this, it is important for the learner to analyze the content of the material and understand its logical structure. During this period, children develop their perceptions, attitudes and imaginations, but this development is unnoticed by themselves and those around them.

At the same time, the child's memory, speech, and thinking processes are rapidly developing. These changes will be significant to those around you. As a teenager, his or her self-awareness is expanding and deepening his knowledge of other people and the universe. The game's activity will gradually decrease and new activities will emerge. At the same time, the child's memory, speech, and thinking processes are rapidly developing. These changes will be significant to those around you. As a teenager, his or her self-awareness is expanding and deepening his knowledge of other people and the universe. The game's activity will gradually decrease and new activities will emerge.

As each person grows up, he usually has a tendency towards a particular type of activity, which can determine his or her way of life and destiny. Psychologists try to prove this tendency towards human activity on the basis of experimental conclusions. According to psychologist B.I. Dodonov, a person can achieve not only the development of all the virtues of proportionality, but also proportionality. As a person evolves, his or her different goals seem to compete with one another, and this conflict can be overcome by merging others around them. In other words, the fact that a situation takes precedence over a person's aspirations does not mean that he is restricting others, but that one of them is a leader. "It's a certain combination of the individual's aspirations and others are united around their best leaders."

Thus, as an adolescent reader, as a direct observer of the media, the story is being imitated by different individuals in relation to events.

If the media product has a positive or negative impact, the emerging future will accept it as such. This is especially evident at younger ages.

Indeed, the purpose of education is to form a fully developed person and to train well-trained professionals. Upbringing fully developed individuals is a key factor in the development of society.

The following points should be considered when addressing such an important issue:

First, the need for teachers to use and equip teachers in the learning process with a wide range of modern media:

Second, to create a culture of student-youth attitude to the media as a source of knowledge and a culture of their use;

Third, parents in each family should be more active in educating their children about the media coverage of the information provided through the media and fostering a critical attitude towards the information presented and so on.

Therefore, it is important to instill in students a culture of media use that will not cause negative consequences as a result of the learner's motivation.

In the future, our main task is to protect students from the negative impact of their work on motivation, by enhancing the educational nature of the formation of a positive, responsive media.

The more the media outlets have been on the topics that are meant to foster youth, the more appropriate it is to take into account the demands of today and complement it with time.

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